

DON'T
WAIT TO BE **GREAT**



A KID'S
GUIDE TO

SOCIAL

ENTREPRENEURSHIP

AT HERITAGE ELEMENTARY

RECAP

BY JAHKIL NAEEM JACKSON
JAHKIL.COM

WELCOME

Welcome to the 2026 *Don't Wait to Be Great* Social Entrepreneurship Workshop Series Impact Report at Heritage Elementary. Led by Jahkil Jackson—an award-winning social entrepreneur, three-time best-selling author, and founder of Project I Am—this program is designed to inspire and equip the next generation of changemakers.

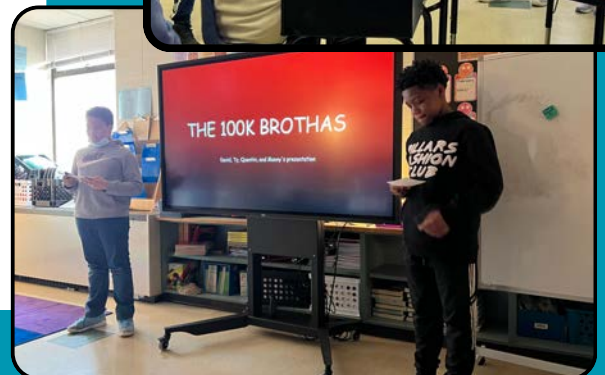
Created to meet a growing need for youth leadership and guidance, the program blends community service and entrepreneurship through hands-on learning. Students build skills in philanthropy, financial literacy, leadership, and business development while gaining the confidence to turn their ideas into real-world impact.

Since launching at Heritage Elementary, the program has expanded from serving 60 students annually to reaching 120 students in 2026. Participants developed service-driven business ideas addressing issues such as poverty, food insecurity, environmental sustainability, and access to resources.

Through interactive lessons, students learned to identify community challenges, develop solutions, collaborate in teams, and build essential skills in marketing, budgeting, and public speaking, culminating in a final pitch presentation. This report highlights student feedback and showcases the program's impact on engagement, confidence, and entrepreneurial mindset development.



WATCH RECAP VIDEO HERE



"I LEARNED HOW TO CREATE A BUSINESS AND HELP OTHERS AT THE SAME TIME." – STUDENT

IMPACT AT A GLANCE

STUDENT FEEDBACK + PROGRAM OUTCOMES

Students are not just learning business concepts, they are connecting those ideas to **real-world impact and community problem-solving**, which is a key differentiator of this program.

Students responded overwhelmingly positively to the overall experience:

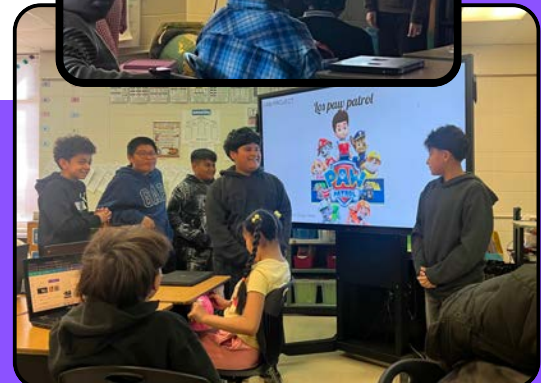
- **82%** of students reported they enjoyed or loved the program
- **94%** of students reported activities were fun or very fun
- **92%** of students reported the lessons were easy or somewhat easy to understand
- **81%** of students reported they feel more confident sharing ideas
- **70%** of students reported they enjoyed working with their team
- **90%** of students reported they are proud of their project
- **37%** of students reported wanting to start a business while 53% are considering it

What Students Loved:

- Creating their own business ideas
- Working with teammates
- Presenting and pitching
- Hands-on, creative activities

What Students Learned:

- "How to start a business"
- "How to help people"
- "How to work as a team"
- "To never give up on ideas"



"THIS PROGRAM SHOWED ME THAT I CAN ACTUALLY MAKE A DIFFERENCE." – STUDENT

"THIS PROGRAM BRINGS A REAL CONNECTION AND IMPACT IN OUR COMMUNITY." – TEACHER

OVERALL IMPACT

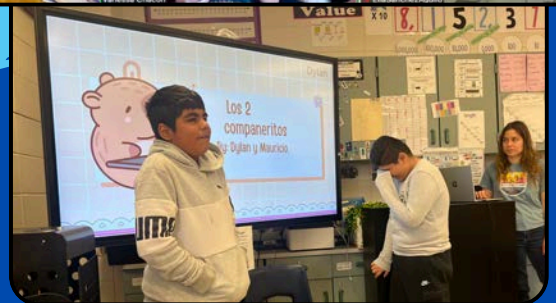
The Social Entrepreneurship Workshop Series is successfully:

- Introducing students to entrepreneurship at an early age
- Building awareness of community issues and solutions
- Developing collaboration and communication skills
- Increasing student confidence and self-expression
- Sparking interest in future leadership and business pathways

Most importantly, the program helps students begin to see themselves as: **leaders, creators, and problem-solvers — not just students.**

The Don't Wait to Be Great workshop series is more than an introduction to entrepreneurship — it is a mindset-building experience that helps young people recognize their potential to create change.

Students are not only learning how businesses work — they are learning that **their ideas matter, their voices matter, and they have the ability to make a difference right now.**



"STUDENTS WERE MORE ENGAGED AND EXCITED TO WORK AS A TEAM." – TEACHER